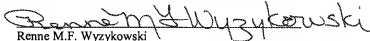


PATENT**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PETITION FOR EXTENSION OF TIME
FROM THE OFFICE ACTION**

I hereby certify that this correspondence is being electronically filed with the United States Patent and Trademark Office on November 13, 2007 at or before 11:59 p.m. Pacific Time under the Rules of 37 CFR § 1.8.


Renne M.F. Wyzykowski

Applicant : Thomas P. Ivanyi

Confirmation No. 9772

Application No. : 09/944,348

Filed : August 31, 2001

Title : SYSTEM AND METHOD FOR MEASURING AND STORING
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER
BEHAVIOR

Grp./Div. : 2623

Examiner : John R Schnurr

Customer No.: : 23363

Docket No. : 57547/A719

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Post Office Box 7068

Pasadena, CA 91109-7068

November 13, 2007

Commissioner:

Applicant petitions the Commissioner to extend the time for response to the Office action dated May 17, 2007 for three month(s) from August 17, 2007 to November 17, 2007.

The fee for extension of time required by 37 CFR § 1.17 is calculated below.

CALCULATION OF FEE			
LENGTH OF EXTENSION	SMALL ENTITY	LARGE ENTITY	FEE
WITHIN FIRST MONTH	\$ 60	\$ 120	\$
WITHIN SECOND MONTH	\$ 230	\$ 460	\$
WITHIN THIRD MONTH	\$ 525	\$ 1050	\$525.00
WITHIN FOURTH MONTH	\$ 820	\$1640	\$
WITHIN FIFTH MONTH	\$1115	\$2230	\$

Please charge Deposit Account No. -03-1728 for \$ 525.00 to cover the cost of the extension.

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

Daniel M. Cavanagh, Reg. No. 41,661

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